



Our Vision

To provide a platform for Africans in Melbourne to exhibit and share their creative talents.

We want to create a hub dedicated to African Talent.

How does Afro Hub Achieve this?

- Providing live music venue for Afro inspired music
- A gallery space for artists and designers
- A deli store selling African food produce
- A space for fashion and jewellery designers to exhibit their ware
- In house residencies for artists
- Provide retail space for makers to sell their wares

Who can get involved?

We are looking for all creatives of African heritage, all kind of professionals (painters, photographers, designers, singers, writers, Poets, Djs, chefs, Afro event organisers and so much more) creating work inspired by their African heritage or connection.

What can the talent expect from us?

Depending on where they are in their career and what kind of talent they have:

- Take complete control of ticketing for their event
- Provide the space for free or at a discounted rate
- Provide marketing and PR support
- Complete management of the event
- Remuneration for their work
- Retail space to sell their wares

What's our business model?

So all this sounds great, but how will we make it work and pay our bills? The space will have a African inspired café/bar attached and will be selling food and drinks during all events. Our aim is to allow Afro talent to have a space they can utilise with minimal capital expenditure required to able to show their talent.

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Who is behind it?

We brought you Saba's Ethiopian Restaurant with an interest to share Ethiopia through food - but now we want to share the continent and the breadth of the culture. This is private enterprise run and owned by Africans for Africans. The venue is managed by Seble Afewerk with a strong experience (10 plus years plus) in fashion with visual merchandise experience at the national level. The calendar of events is run by Saba Alemayoh, a founder three successful enterprises with a strong interest in African culture.

What can you expect to see at Afro Hub?

- African Comedy Festival
- Spoken Word Night
- Afro Dj spins
- Afro Jam Sundays
- Photo Gallery
- Fashion Festival
- Afro Film Festival

Basically wherever the African scene in Melbourne takes us, no limitations we will let the talent dictate where we go.

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